

# MUSEUM MARKETING INTERN

## INTERNSHIP DATES

Summer Semester | June - August

Opportunity for position to continue through fall. Class-credit available with proper paperwork provided by the intern.

## FLEXIBLE SCHEDULE

Approximately 10-15 hours per week; positions will primarily work in person, with some flexibility for remote work. Some nights or weekends might be required.

## DESCRIPTION

The UMLAUF Sculpture Garden + Museum is seeking a motivated intern to assist with Marketing and Graphic Design. This position will provide direct experience in a working museum and is a great way to enter the arts community of Austin.

Tasks include:

- Assist in the creation of marketing resources for both digital and print
- Assist in the creation of museum materials including signage and brochures
- Research creative marketing strategies to promote programs, exhibitions, ect.
- Update content calendar for social media and website content
- Assist with fundraising promotion for UMAULF's Straw Fest

Qualifications:

- Proficient in Adobe Creative Suite
- Excellent design skills
- Strong copy writing skills
- Strong attention to detail

## TO APPLY

Please complete our Application Form and submit a resume & cover letter online here.

