

The 2010 Umlauf  
Garden Party  
**THURSDAY, APRIL 22**  
Earth Day  
(Rain date April 29)  
605 Robert E. Lee Road  
6:30 - 9:30 p.m.

The VIP Sponsor Preview Party begins at 5:30 p.m. with a specialty cocktail drink and sumptuous hors d'oeuvres. Be the first to view and bid on the unique Celebrity Seeds Artistic Pots and magnificent Silent Auction items!

General Admission tickets are \$100 in advance and \$115 at the door.

VIP passes are only available through Sponsorship.

### The 12th Annual Garden Party

Venture into the gardens for a sampling of signature dishes from over twenty of Austin's most notable restaurants. Compliment the whole experience with a tasting from a variety of fine wines. If that's not enough to whet your appetite, then prepare to dance beneath the stars as The Nash Hernandez Orchestra returns to fill the garden with their enticing big band beat. Enjoy competitive bidding on a rich assortment of original art and other luxury items and services in the Umlauf Silent Auction.

Peruse the One-of-a-Kind Celebrity Seeds Auction, the signature event of the Garden Party. Featuring artistic pots created, donated or distinctively decorated by local artists, musicians, well-known celebrities, and more, these pieces are truly unique and surprising!

Former Celebrity Seeds artists include Lance Armstrong, Mayor Will Wynn, Marcia Ball, Damian Priour, Willie Nelson, Richard Linklater, Liz Lambert, Coach Mack Brown, Turk Pipkin, Kathy Womack, Gordon Fowler, Ray Benson, Kelly Willis, and Bruce Robison among many, many others.

### Coming Full Circle

In support of its garden restoration project, the Umlauf keeps adding to its green initiatives. As a member of the American Horticultural Society, the Umlauf began as a xeriscape garden of native Texas plants and trees. While beautiful, with their low water use and low maintenance needs, they are economical as well. We now have 25 of our most common xeriscape plants labeled so our visitors can learn what they would like to see in their own gardens. More recently, the Umlauf Sculpture Garden was certified as a Backyard Wildlife Habitat by Texas Parks & Wildlife.

The new Hayes and Kay Pitts Wedding Pavilion is constructed from permanent materials that will require less maintenance, providing a sustainable trellis accompanied by native limestone benches.

Additionally, all museum-sponsored events, including The Umlauf Garden Party, have begun using recyclable products, from invitations to serving ware, and we are continually increasing email communications with supporters and visitors.

**CHARLES  
UMLAUF**  
AND THE  
GARDEN LEGACY



Art historians recognize Charles Umlauf as one of the foremost sculptors of the 20th century. His works grace the beautiful Umlauf Sculpture Garden & Museum, located adjacent to Zilker Park in the heart of Austin.

In 1985, Charles Umlauf and his wife, Angeline, donated the sculptures in the garden and museum to create a sculpture park for their beloved city. Through the effort of extremely dedicated members of the community, the museum building was constructed and grounds beautifully landscaped with private funds on city land. The Umlauf, a successful partnership between the Friends of the Umlauf Sculpture Garden and the City of Austin, celebrates its 19th anniversary this year.

## UMLAUF

sculpture garden & museum

605 Robert E. Lee Road  
Austin, Texas 78704

[www.umlaufsculpture.org](http://www.umlaufsculpture.org)

512.445.5582 - Museum

512.462.6050 - Garden Party

512.445.5583 - FAX

[gardenparty@umlaufsculpture.org](mailto:gardenparty@umlaufsculpture.org)

A 501(c)(3) organization dedicated to education  
Design / Kellegraphics Printing / Miller Blueprint

12TH  
ANNUAL

**UMLAUF**  
garden  
party



COMING FULL CIRCLE

THURSDAY  
**APRIL 22, 2010**

Honorary Chair  
**Liz Lambert**

Featured Artist  
**Greg Davis**

Sponsorship Brochure

# CELEBRATE LIFE AND Art

The 12th Annual Umlauf Garden Party: Coming Full Circle will celebrate life and art in Austin, with an evening filled with delectable edibles, luscious wines, lively music, and biddable art, all nestled within a sculpture garden, surrounded by the work of noted 20th century American sculptor – and Austin resident – Charles Umlauf and other contemporary sculptors.

Proceeds raised by the 2010 Umlauf Garden Party are dedicated to the Umlauf's education programs and its long-term garden restoration project.

The success of our first eleven events has allowed the Umlauf to offer free admission to all public school students, students with special needs, and scholarships to our sculpture camps. Each year we dedicate a portion of the Umlauf Garden Party proceeds to our long-term project to connect, in an accessible way, Charles and Angie Umlauf's original sculpture garden with the museum sculpture garden down the hill from their home.

In its 12th year, the Umlauf Garden Party coincides with Earth Day and is *coming full circle* and serving up some exciting changes to continue making this the "Best Outdoor Fundraiser" in Austin!

## SPONSORSHIP OPPORTUNITIES

The Garden Party sells out every year and we expect this year to be no exception. Over 700 guests filled the garden last year, raising over \$70,000 to support the museum. Tickets are limited, so become a Sponsor and reserve yours today!

*In its 12th year, the Umlauf Garden Party has enhanced the sponsorship benefits to thank our generous donors for their continued support:*

### PLATINUM SPONSOR \$10,000

- Premier recognition as the Platinum Sponsor on the invitation, program, event poster, related press releases, email promotions and Umlauf website for one year
- Exclusive recognition on VIP lanyards and tickets
- Premier recognition as a Platinum Sponsor in an ad in *Tribeza*
- Premier signage at the entry and throughout the grounds during the Garden Party
- Twelve VIP tickets to the Garden Party, with valet parking privileges
- Private tented reception area at the Garden Party including a table and seating for guests, and a private server
- One event use of the Umlauf facility\*
- Four business meeting uses of the Umlauf facility\*\*
- Twenty museum passes\*\*\*

### GOLD SPONSOR \$5,000

- Special recognition on the invitation, program, event poster, related press releases, email promotions and Umlauf website for one year
- Special recognition in an ad in *Tribeza*
- Signage at the entry and throughout the grounds during the Garden Party
- Ten VIP tickets to the Garden Party, with valet parking privileges
- Two business meeting uses of the Umlauf facility\*\*
- Ten museum passes\*\*\*

### MARBLE SPONSOR \$2,500

- Recognition on the invitation, program, event poster, related press releases, email promotions and Umlauf website for one year
- Recognition in an ad in *Tribeza*
- Eight VIP tickets to the Garden Party, with valet parking privileges
- Recognition as a sponsor of a food/beverage station
- Two museum passes\*\*\*

### BRONZE SPONSOR \$1,000

- Recognition on the invitation, program, email promotions and Umlauf website for one year
- Six VIP tickets to the Garden Party, with valet parking privileges
- Recognition as a sponsor of a food/beverage station

### MAHOGANY SPONSOR \$600

- Recognition in the program and Umlauf website for one year
- Four VIP tickets to the Garden Party

### TERRA COTTA SPONSOR \$300

- Recognition in the program
- Two VIP tickets to the Garden Party

\*Event uses of the Umlauf facility may occur on Sunday – Thursday, subject to availability

\*\*Business uses of the Umlauf facility are limited to 25 people, Monday or Tuesday, 8 a.m. – 5 p.m.

\*\*\*Museum passes entitle the bearer and guest free admission to the Umlauf for one year and may be given to associates or donated to a charity of the Sponsor's choice.

All VIP pass holders are invited to join us for the Sponsor Preview Party to begin at 5:30 p.m. prior to the Garden Party the evening of April 22, 2010. Specialty drinks and hors d'oeuvres will be served.

## SPONSOR INFORMATION

To become a Sponsor please complete the information below and mail or fax to the museum (512) 445-5583.

\*Name \_\_\_\_\_  
(Individual/Company name as it should appear on printed materials)

\*Contact \_\_\_\_\_

\*Mailing Address \_\_\_\_\_

\*City/State/Zip \_\_\_\_\_

\*Phone \_\_\_\_\_

Fax \_\_\_\_\_

\*E-mail \_\_\_\_\_

\* Required Fields

### SPONSOR LEVEL

Platinum \$10,000     Gold \$5,000     Marble \$2,500

Bronze \$1,000     Mahogany \$600     Terra Cotta \$300

I am unable to attend the Garden Party, but would like to make a contribution to the museum: \$ \_\_\_\_\_

### PAYMENT OPTIONS

Total Amount: \$ \_\_\_\_\_

Enclosed is my check made payable to:

**Umlauf Sculpture Garden & Museum**

Please charge my credit card:

Visa     MC     Amex

Name \_\_\_\_\_  
(as it appears on credit card)

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3 Digit Auth. Code \_\_\_\_\_

Signature \_\_\_\_\_

Your check is your reservation. No tickets or VIP passes will be distributed until your sponsorship contribution is received.

The Umlauf Sculpture Garden & Museum is a 501(c)(3) non-profit organization. Contributions will be acknowledged with a receipt letter for tax purposes.